

The Business IT Guide for the South West (the Guide) is an online tool designed to help smaller businesses in using ICT to improve efficiency and productivity. The Guide enables businesses to access a wide range of high quality independent advice to help them fully exploit ICT. Topics include:

- > Hardware
- > Software
- > Networking
- > Security
- > The web
- > Email
- > Smarter working
- > General ICT support
- > Finding suppliers

How does it work?

There are five separate routes to advice and information to reflect that people like to access information in different ways. The five routes are:

- > The self help tool – this is designed to help those that are unsure of their ICT needs
- > Facts – this section contains carefully chosen facts designed to encourage people to take action
- > Hot tips – a set of tips designed to have an immediate impact

- > The Guide library – all 72 Business IT Guides are listed here for those people who know what they want
- > Search facilities – we have three separate search facilities for those who just want to browse

What benefits does it offer?

- > Increased confidence by providing high quality, relevant advice on demand
- > Improved awareness and understanding of the business benefits of different technologies
- > Improved competence by providing easy-access information written by professionals
- > Greater success in ICT implementation through guidance and support

Cost and eligibility

The Guide is free to companies based in the South West of England.

Find out more

For further information visit:

<http://southwest.businessitguide.com/>

or e-mail: businessitguide@e-skills.com

e-skills UK is the Sector Skills Council for IT and Telecoms.

The Business IT Guide provides the information businesses need to make the right IT decisions at the right time.